

MALAR RURAL WELFARE TRUST

**8/59C5, Madavan Nagar, Bus stand backside, Paramakudi,
Ramanathapuram District, Tamilnadu, PIN: 623 707.**



ANNUAL REPORT 2022-2023.

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Introduction:

We are proud to say that Malar Rural Welfare Trust is entering into an another year of social works for upliftment of the downtrodden people. Our main motto is Welfare and development of under privileged community especially women, adolescent girls, children and Farmers. Our strategy is participatory approach in all of our activities and interventions. We organize women and farmers into groups and enhance their capacity to receive all the possible resources from government sector and private sector and to live well. We serve the target groups to achieve a sustainable livelihood sources for their well-being and dignity in their life.

Legal Status:

Registration details	REGISTERED UNDER INDIAN TRUCT ACT 1882 REGISTRATION NO 13/IV/2020 Dated 24.07.2020
Income Tax Registration Details	Registered under 12A and 80G sections of Income Tax Department as follows: 12A: AAGTM8791CF20221 DATED:05-10-2022 80G: AAGTM8791CF20221 DATED:05-10-2022
Email	malarruralwelfaretrust2020@gmail.com
PAN	AAGTM8791C
NGO DARPAN No.	TN/2020/0263472
FCRA	Yet to be applied
BANK NAME & BRANCH	Name:Malar Rural Welfare Trust A/c No:00000040333055635. Bank: SBI Branch: Paramakudi Bazaar IFSC: SBIN0015703.

Vision:

Malar envisages a society with prosperous and dignity in life.

Mission:

Enabling the poor and marginalized families by organizing themselves and facilitating their empowerment process to achieve their socio economic development through a process of effective participation.

In this year 2022-2022 our organization has been involved in and conducted the following activities/interventions:

1. SHG trainings Programme:

A total of 65 SHGs have been formed in 2 Blocks of Ramanathapuram district. We facilitated this SHGs to receive linkages and loans from various banks and financial Institutions as follows in this year. To upkeep their knowledge and build their capacity we conducted various trainings, camps to SHG members.. In this meetings they were given awareness on legal aspects, account keeping, governments schemes, health issues, education and other social challenges.

Details of Trainings are as follows:

S.No.	Name of Activity	Place	Topics covered	No. Participants.
1	Basic Training to SHG members	Ariyaman	SHG formation and management	56 women
2	Basic Training to SHG members	TN Kudi iruppu	SHG formation and management	61 women
3	Income Generation through & Self employment training to SHG Members	Palkulam	Types of self employments and income generation activities suitable for rural women, How to start a self employment unit, How to function it successfully.	49 women
4	Government schemes to women	S.Madai	Government schemes from Social welfare department, Manual workers board, MGNREGS, Health department and education department.	64

2. Skill training on Aari work & Embroidery:

Most designers agree that the future scope of embroidery is up to the individual and if one has talent, the sky is the limit for work. One can work with a textile unit or a designer and later start up their own unit, supplying embroidered work to export houses. Hand embroidery and Aari work is used to create intricate designs all over the garment or on certain parts of the product to enhance its look. There is a wide scope for this aari and embroidery finished garments in India as well as abroad.



In Paramakudi there are no such training centers to learn aari and embroidery so we conduct this vocational course to women by charging a nominal; fees from them. In this course they are taught the following subjects:

- Hand embroidery and its tools
- Stitches and methods for hand embroidery
- Machine embroidery
- Knowledge in tools and stitches in Aari work
- Quality chekcking
- Communication skills

This year about 72 girls and women learned this course in 3 batches. Duration of one batch is 4 months.

3. Skill training on Tailoring and Garment making:

Although the field of education has made progress in the past ten years, this less regulated area of the education sector - vocational training— seems to have lost its importance. This has led to the widening gap between the supply and demand for skilled manpower across various industries. This shortage of skills has translated directly into unemployment among an increasing number of graduates who pass out every year and are forced to be re-trained in order to become marketable. Vocational education is primarily non-academic in nature and offers practical training and skills needed to pursue an occupation straightaway. It provides students with courses directly aligned to land a job in a chosen profession or a skilled trade. The end result of vocational education is reducing unemployment and to enable an individual to attain self-employment and suitable job employment. Especially in our rural areas women, adolescent girls and youth will be benefitted from vocational trainings.



Keeping this factor in mind Malar Trust is conducting vocational trainings to this target group every year. This year we conducted vocational trainings in rural area as follows:

S.No.	Details	Place/Village	Duration	No. of Trainees
1	Tailoring and Garment Making	Malar Vocational Training center, Paramakudi	6 months for 1 batch. 2 batches were conducted	46 young women and 33 adolescent girls

4. Skill training on Beautician course:

Undoubtedly, makeup artist is a glamorous career as it opens door to various exciting job opportunities. Makeup artists are also called beauticians. Their role involves providing makeup services, other prosthetic design and facial aesthetic related tasks. Most young men and women are proud of their own hair and want to learn how to style it. The hairstyle may be learned on several levels. Also they want to be beauty in all occasions and events. So there is a vast scope for beauticians. Having these facts in mind we conduct beautician course to young women in the following subjects: Personal Grooming, Makeup, Skin Treatment, Hair Styling, Nail Arts, etc. About 41 girls studied in this course and 20 are doing self-employment in their living area.

5. Vocational training on production of Soap, phenol, soap oil:

This training is aimed at empowering rural women to gain the necessary knowledge, skills and attitudes to make various soap products using locally available tools and materials. This training programme aims at imparting a useful and practical skill whereby they can be self-employed and can generate income for their family. This year 32 persons trained in this vocational training programme.



The training covers the following competencies:

- Identify and use tools & materials required to make different types of soap products.
- Make various types of soap products like bathing soap, washing soap, detergent powder, dishwashing powder, phenol, soap oil and Liquid Blue.
- Take necessary safety precautions and first aid while engaged in making soap products.
- Have a knowledge base regarding the various ingredients and oils used in the soap products.
- Also equips them with the ability to troubleshoot problems during the soap making process.
- Soft skills and communication skills

6. Skill training on Basic computer course:

In this 21st century computer play a vital role in all sectors for documentation, monitoring, evaluation, billing, data entry and accounting purpose. We are conducting Computer Training classes for poor girls and boys by charging a nominal fees and thus helping them to get computer education which is their dream. The following computer basic courses are taught in our training centre and computer lab at Paramakudi:

- DCA
- DOA
- DTP
- HDCA
- PGDIT

- C & C++ & Tally
- Online application procedure
- Online data entry



This training is being given by the fully qualified and experienced lady teachers. The poor girls are much benefited by this training.

Special Features of Our Computer Training Centre:

- Standard computer training.
- Certificates are issued at the end of the trainings.
- Guidance to get job or employment after finishing the course.
- Trainings on Saturdays and Sundays to the school going girls.
- Equipping the poor girls with computer operation techniques for upgrading their vocational for higher studies and facilitate to employment.

This year about 95 girls and 34 boys benefitted from our computer training courses. Some of them have got employment in leading companies and business firms.

7. Free Evening Tuition center:

Malar Trust is conducting evening tuition centers in 4 villages (Vendhoni, Annanagar, Manjur, Kamatchi Nagar) of Paramakudi block, Ramanathapuram district. This year also we conducted tuition centers in 04 villages. About 65 poor children, both boys and girls attend our tuition center and score high marks in their school examinations.



We wish to share about the salient features of our tuition centers as follows:

- When the students attended and studied in our tuition centres and score higher marks, their poor parents realized that really our tuition center provide quality education and moral support to the children to study well and get good performance in their studies. So, the parents send their children for evening tuition in our centers regularly.
- The cooperation and coordination of parents are very well and they encourage us to open new centers in nearby villages.
- All of our tuition center teachers are working with commitment and involvement.
- We have provided play materials to the students to enjoy the evening joyfully.

8. RCH Awareness Programme:

Due to non-awareness on Reproductive and Child Health (RCH) among women and adolescent girls problems arise like abortion, child mortality, unsafe pregnancy, Reproductive Tract infections (RTI), breast cancer etc. To overcome this issues and prevent the issues women were given awareness on RCH and its components as under mentioned. In this programmes the Village Health Nurses (VHN) conducted the classes with their technical expertise:

- Women's health, safe motherhood (including safe management of unwanted pregnancy and abortion women's development)
- Adolescent Health (sexuality development, adolescence education and vocational component)
- Effective family planning(Ensuring Informed choice, contraceptive methods, Counseling, gender equality and greater male participation)
- Prevention, detection and management of Reproductive Tract Infections, Sexually Transmitted Infections, HIV/ AIDS and cancer of the reproductive system.

We conducted 3 RCH awareness programmes in 3 villages namely Ariyaman, Mandapam, and Nocchiurani. Totally 110 women and 86 adolescent girls participated in the programme and gained knowledge on RCH and its components.



9. Environment awareness programme:

The polluted environments lead to global warming and climate change. The global warming and climate change affect all the development of human beings. It affects agriculture, raise the temperature level, affects the health condition of human beings as well as livestock etc. So, It is very important to protect our environment to reduce or combat the adverse effect of climate change. So we conducted 2 programmes about awareness on climate change and global warming. One at Uchipuli village, 95 general public participated and benefited by this programme and another at Ariyaman village, 60 SHG women members participated and benefited by this programme. In this programme the beneficiaries were given free tree plants and medicinal plants to plant in their backyards and land. Cultural programmes, folk songs, street plays were conducted during the programmes which contained the information on the adverse effects of global warming and climate change and how to overcome it and how to protect environment in a systematic manner.



10. Farmers Training on organic farming:

Environmental degradation is a major threat confronting the world, and the rampant use of chemical fertilizers contributes largely to the deterioration of the environment through depletion of fossil fuels, generation of Carbon Dioxide (CO₂) and contamination of water resources. It leads to loss of soil fertility due to imbalanced use of fertilizers that has adversely impacted agricultural productivity and causes soil degradation. Also Organic products are grown under a system of agriculture without the use of chemical fertilizers and pesticides with an environmentally and socially responsible approach. This is a method of organic farming that works at grass root level preserving the reproductive and regenerative capacity of the soil, good plant nutrition, and sound soil management, produces nutritious food rich in vitality which has resistance to diseases.

Scientists say that Vermi Composting and its application in farming land and gardens is only remedy to take over the above problem. Also, 'Panchagavya' is one such organic product for

plants. It is a Organic Plant Liquid Fertilizer. It is a Organic growth Stimulant for all types of plants, Milch Animals, Goat, Poultry, Fish, Pet Animals etc., Panchagavya is also a traditional method, used to safeguard plants and soil micro-organisms and to increase plant production. Panchagavya application is found to be more profitable than recommended fertilizer application and chemical spray So, by realizing the importance of Vermi Composting and Panchakavya, our organisation conducted training to rural women and farmers in 5 villages namely, Prapanvalasai, Udhasiyar valasai, Pillai madam, S.Madai and Manjur. The training program conducted by our trust for farmers technical aspects of organic farming like multiplying earthworms, managing and collection of organic wastes, application of vermicompost for various crops, accounting and marketing and the production technology of Panchakavya. This programme was conducted with the cooperation of District Agriculture Department.

Details of Training :

S.No.	Details of trainings	Place/Village	Duration	No. of Trainees
1	Vermi Composting & Panchakavya and organic farming	Pirapanvalasai	2 days	47
2	Vermi Composting & Panchakavya and organic farming	Udhasiyar valasai	2 days	52
3	Vermi Composting & Panchakavya and organic farming	Pillai madam	2 days	51
4	Vermi Composting & Panchakavya and organic farming	S.Madai	2 days	40
5	Vermi Composting & Panchakavya and organic farming	Manjur	2 days	42

11. Water management in agriculture training to farmers:

Generally in India water is spent in agriculture is more than the need. It means we waste heavy amount of water during agriculture practice. But if we use water economically in agriculture we can sow two times and harvest two times in a year and will get more income. For this purpose effective water management is very important. The new and modern technology for warier saving in agriculture is to erect drip irrigation and sprinkler systems in the land. We conducted 2

awareness meeting to 71 farmers for disseminating the information on water saving and effective water management topic. In the meetings the following topics were taught to the farmers:

Advantages of Drip Irrigation System :

- High quality and increased fruit size
- Suitable for all types of soil
- Easy method of fertigation and chemigation
- Saving in labour and field preparation cost

Salient Features :

- 50 to 65% water saving compared to control method.
- Crop attains early maturity.
- Crop quality and yield increased.
- Requires least land leveling.
- Poor quality water can be used.

12.Fisheries awareness programme:

One Day Workshop/ Awareness training programmes were held on various topics to create awareness among the fishing community. The awareness programmes were targeted to fishing group of people. Objectives: To increase awareness among the fishing community on the different topics like the Fresh water fish diseases, Importance of feed management in fish production, Ornamental fisheries, Gift Tilapia, Harvesting and marketing in Aquaculture, Popularization of square mesh cod ends in trawl boats, Refinement of marine fisheries management, Dissemination and promulgation of improved varieties in the farming system etc. About 24 fishing women and 45 fishermen participated in the programmes from 3 fishermen villages namely, 1. Ariyaman, 2. TN Kudiyruppu and Palkulam.

13.Road safety awareness programme:

Road safety situation in Tamilnadu has deteriorated rapidly over the last years, mainly due to a number of reasons, which include growing vehicle population, the lack of appropriate road safety interventions, weak enforcement law among others. The number of road crash fatalities in Tamil Nadu ranks second in deaths caused due to negligence on road according to the 'Accidental Deaths & Suicides in India- 2021', released by the National Crime Records Bureau (NCRB). The State witnessed 15,384 casualties in 14,747 accidents, ranking after Uttar Pradesh with 18,972 casualties in 18,228 accidents. Cause-wise analysis of road accidents in the NCRB data revealed that most of the accidents were due to over speeding, accounting for 59.7% of total accidents.

The project is very important as it will create awareness and appreciate action as major risk mitigation in road safety among the youth and college students. They are very prone to road accidents due to their over speed and mishandling of modern two wheelers. So, our NGO conducted road safety awareness programmes to college students and youth at Paramakudi town. Totally 216 beneficiaries participated and benefitted in the programme. We provided black round stickers to stick on the head lights to avoid accidents.

14. Women's day programme:

To remember our tradition, history, culture, importance of some events we conduct the special day observation. In these programme the importance of those days will be explained to the participants so as to enable to know our history, culture etc. In this year we observed world women's day on 10th March 2023.



In these events meetings, Rallies were conducted. Competitions were conducted for women in Singing, Essay writing, Rangoli, Drawing etc., and prizes were distributed to women who succeed in competitions. Totally 212 women participated in the programme and enjoyed the day by sharing their experiences and happiness with each other. During this programme they were given awareness on importance of girl education, personal hygiene and government schemes for women, role of legal aid cell for providing legal aid to need women.

15. Tailor's day programme:

National Tailors Day is a day where people are encouraged to dress their best and to reach out and thank the person that helps them achieve their high level of sartorial elegance!. There is no doubt that the skill of a good tailor is a mysterious, almost magical thing. They can create the perfect outfit, for any event, and can make even the most casual dresser appear elegant and attractive. In addition, a tailor can also hem, take in, let out and just generally make everything fit just like it was made for you! So it stands to reason, therefore, that they should be properly celebrated.



We celebrated this day on the first Wednesday in the month of June, 2022, National Tailors Day. In this programme we honored 20 lady tailors of Paramakudi town with gifts and awards.

16.Voter's day programme:

In order to encourage more young voters to take part in the political process, Government of India has decided to celebrate January 25 every year as "National Voters' Day" (NVD). It not only encourages the youth to participate in the electoral process but also focuses on the fact that the right to vote is a basic right. India is a democratic country. Every citizen has the basic right to vote. He or she has the right to select his leader to whomever they think is capable of leading the nation, solving the problems of common people, bringing about change, etc. National Voters Day is a significant root of India as the future of the country lies in the leader that we choose.



The theme for the year 2023 NVD, 'Nothing Like Voting, I Vote for Sure' is dedicated to voters and conveys individuals' feelings and aspirations toward participation in the electoral process through the power of their vote. Our Malar Trust jointly celebrated this significant day with Nehru Yuva Kendra, Ramanathapuram district, on 25th January 2023 in our office campus with 104 young voters in the age group of 20 to 22. On this day voter awareness notices were distributed in Paramakudi town.

17. Republic day programme:

Republic Day marks the adoption of India's constitution and the country's transition to a republic on January 26, 1950. In this day we celebrate the persons who sacrificed their lives in freedom fight to become India a republic. In our Malar Trust we conducted this day on 26th January 2023. In this programme the following activities were conducted:

- Barata natiyam by school girls
- Drawing competition
- Speech competition
- Guitar playing
- Dancing

In all the above programmes the students participated eagerly and competition winners were given prize and awards.



The Chief guests for this programme were Mr. John Kennedy, Govt. Middle School, Pandiyur, Mrs. Jameela Arockiya Mary, Government High school, Paramakudi, Mrs. M. Selvi, Teacher, RC School, Narippaiyur and Mr. Panneerselvam, Cooperative Buildings Secretary, Paramakudi.

18. Arts and Cultural Training programme:

Malar Trust conducts a range of training programmes on arts and culture to youth and young women. The training programmes provide an understanding and appreciation of the philosophy, aesthetics and beauty inherent in Indian art and culture and focus on formulating methodologies for incorporating a cultural component in curriculum teaching.



The training programmes are tailored to introduce the participants to various art forms and focus on the development of their observational skills, enhance their writing and verbal skills and develop their powers of deduction and conclusion. They help to make learning informative, interesting and fun. In this year about 112 young participants participated in the programme and learned about the Indian arts and culture in an informative manner.

Conclusion :

Thus our Organisation is doing its dedicated services to its core target groups. This year we reached about 720 families and served them with commitment and involvement. We express our sincere and cordial thanks to our target people, staff team, government departments, banks and other well-wishers who are the main stakeholders for every success and achievement of our activities to fulfill our goals and objectives. We are sure that our services with involvement and dedication to the needy poor people of rural area will continue in the coming years also.

Thank you.

(Pavithra)
Managing Trustee